CONTACT INFORMATION

EMAIL
ala.eddine.faouzi@gmail.com

PHONE
+212 693 892 681

LOCATION
Marrakesh-Safi, Morocco

LINKEDIN
linkedin.com/in/alaeddinefaouzi

LANGUAGES (CEFR)

- Arabic (Mother tongue / Native)
- English (C2 - Full Professional Proficiency)
- French (B2 - Professional Working Proficiency)

DIGITAL COMPETENCIES

- Prompt Engineering
- Data Analysis & Quality Evaluation
- User Intent Analysis
- AI System Optimization
- Linguistic & Content Quality Control

CERTIFICATIONS

Google AI
Google (Jul 2026)

Telus Digital Rater Academy
TELUS Digital (Mar 2026)

Cisco AI Technical Practitioner
Cisco (2026)

Generative AI for Software Developers
IBM (2026)

Cisco AI Business Practitioner
Cisco (2026)

Google AI Essentials
Google (2025)

Google Prompting Essentials
Google (2025)

Alaa Eddine Faouzi

Ads Quality Rater @TELUS Digital | Prompt Engineering & Data Analysis

EXECUTIVE SUMMARY

Currently pursuing a Bachelor's degree in English Studies at Université Sultan Moulay Slimane, focusing on linguistic analysis and professional communication. Complemented by professional certifications from Google, IBM, and Cisco, I have cultivated strong expertise in prompt engineering, data analysis, and user intent evaluation. At TELUS Digital, I evaluate ad relevance and intent precision to optimize AI-driven content systems. Driven by a passion for applied AI solutions, my objective is to enhance multilingual user experiences and support AI technologies across international standards.

WORK EXPERIENCE

Ads Quality Rater — TELUS Digital March 2026 — Present

Evaluating advertisement relevance, analyzing user query intent, and assessing content safety to optimize AI machine learning recommendation engines.

EDUCATION AND TRAINING

Bachelor's Degree in English Studies September 2024 — June 2027

Université Sultan Moulay Slimane (USMS)

Specializing in linguistic research, intercultural communication, technical writing, and language technology applications.